## Nicolas Reum / Andreas Daniel

Transfer of Insights from Higher Education and Science Research into University Management (TransForM)

Version 1.0.0

## Data Package Overview July 2025





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## Overview of Data Package "Transfer of Insights from Higher Education and Science Research into University Management (TransForM)"

Institutions	CHE Centre for Higher Education			
Sponsored by	Federal Ministry of Education and Research			
	Associated funding program: Forschung zum Wissenstransfer			
Project Contributors	Frank Ziegele, Sigrun Nickel, Nicolas Reum			
Data Curation	Nicolas Reum, Andreas Daniel			
Topics	Higher Education Research, Knowledge Transfer, Higher Education Management, Science Studies			
Survey Design	Cross-Section			
Survey Data Type	Quantitative Data			
Surveys	Online Survey of University Managers			
Population	The basic population includes the following groups of German university management at public German universities (excluding art and music universities):  - vice presidents and prorectors for studies and teaching, research, and transfer,  - research managers,  - transfer managers,  - study programme managers and coordinators, as well as  - study programme directors and academic advisors.			
Sampling Procedure	Probability Sample			
Survey Method	Standardised online survey			
Field Period	27th September to 15th December 2023			
Net Sample Size	n = 1,432			
Response Rate	38.14 %			

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Remarks on the Surveys	The gross sample is based on three distribution lists with varying sampling methods due to the heterogeneity of the basic population:  Distribution List 1: 590 vice presidents and prorectors for studies and teaching, research, and transfer. Almost full manual census of all vice presidents/prorectors for studies and teaching, research, and transfer at public German universities, excluding art and music universities (as of August 2023). Net sample size: 178.  Distribution List 2: 1,347 research and transfer managers at public German universities, excluding art and music universities. Researched manually through simple random sampling at 50 % of the universities (as of July 2023). Net sample size: 556.  Distribution List 3: 1,840 study programme managers and coordinators, study programme directors, and academic advisors for study programmes at public German universities, excluding art and music universities. Simple random sampling of 12.5 % of the study programmes listed in the Higher Education Compass offered by the German Rectors' Conference HRK as of May 2022, followed by manual research (as of June 2023). Net sample size: 557. Note: Due to the removal of individuals listed in multiple distribution lists, the gross sample consists of 3,755 individuals who were contacted. The stated net sample sizes for the distribution lists do not account for "Others" or survey dropouts before question 3. Due to the varying sample sizes and sampling methods, a comprehensive analysis of all cases is not recom-			
Data Products and Access Ways	SUF: Remote-Desktop			
Data Set Structure	Individual Data in wide-format SUF: Remote-Desktop (n = 1,432)			
DOI	10.21249/DZHW:transform:1.0.0			
Release Notes	The release notes for this version of the data package can be found here under "Documents related to this Data Package".			
Data Package Publications	Publications related to this data package can be looked up here under "Related Objects".			
Additional Links	Projektwebseite Project Report			

